

Invitation to exhibit at China Paper 2014

第二十一届中国国际纸浆造纸暨纸制品工业展览会及会议邀请函



The 21st International Exhibition and Conference for the Pulp and Paper Industry in Asia

第二十一届中国国际纸浆造纸暨纸制品工业展览会及会议

September 15-17, 2014
INTEX Shanghai, Shanghai, China

2014年9月15-17日
中国·上海国际展览中心



www.chinapaperexpo.cn



Welcome to exhibit at the premier event for the Asian pulp and paper industry 欢迎参加亚洲纸浆和造纸工业的顶级盛会 - 中国国际纸展



China Paper features the newest equipment, technologies and services related to all of Asia's paper industries. The last China Paper show in Shanghai proved once again the excellent reputation and track record of the event with visitor figures up 11% from the year before. More than 7300 highly qualified attendees and buyers from across China and 52 other countries could enjoy an exhibition of almost 400 companies.

The Market

China is today the largest paper producing country in the world. In order to meet increasing demand and to run operations effectively, Chinese paper mills are still in great need of the latest products, services and technology that you as a supplier have to offer.

The Exhibition

China Paper is the No 1 exhibition and event for the Chinese and Asian markets. Established in 1987, the 21st edition of the show will be held in Shanghai, hosting exhibitors from the Americas, Europe and Asia as well as numerous domestic Chinese exhibitors.

The Visitors

Visiting China Paper are top level decision makers and buyers from China and about 50 other countries. According to the Visitor Survey from China Paper 2012, 74% of the visitors were decision makers and company managers, 62% of the visitors state that the reason for visiting the exhibition is to look for new suppliers, place orders and consolidate contracts

The Conference

The well renowned one day China Paper conference will as usual be held on the second day of the exhibition, Tuesday September 16, and will attract top level professionals from China, Asia and the rest of the world. Chinese and International industry experts and professionals will be giving high quality presentations on the most burning issues of the industry.

Supported by 支持单位

- China National Council of Light Industry
中国轻工业联合会
- State Administration of Forestry
国家林业局
- Printing and Printing Equipment Industry Association of China
中国印刷及设备器材工业协会
- China National Council of Packaging Industry
中国包装工业联合会
- China National Light Industrial Products Import/Export Corporation
中国轻工业品进出口总公司
- Shandong Light Industrial Machinery Association
山东省轻工机械协会
- Zhejiang Technical Association of Paper Industry
浙江省造纸学会
- Jiangsu Technical Association of Paper Industry
江苏省造纸学会
- Fujian Technical Association of Paper Industry
福建省造纸学会
- Shandong Technical Association of Paper Industry
山东省造纸学会
- Beijing Technical Association of Paper Industry
北京造纸学会
- Shanghai Technical Association of Paper Industry
上海造纸学会
- Henan Technical Association of Paper Industry
河南省造纸学会
- Shanghai Paper Trade Association
上海纸业行业协会
- Guangdong Paper Industrial Association
广东省造纸行业协会
- Zhejiang Paper Industrial Association
浙江省造纸行业协会
- Jiangsu Paper Industrial Association
江苏省造纸行业协会
- Henan Paper Industrial Association
河南省造纸行业协会
- Sichuan Paper Industrial Association
四川省造纸协会

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欢迎参加亚洲纸浆和造纸工业的顶级盛会 — 中国国际纸展

中国国际纸展 (China Paper) 将于2014年9月15-17日在上海再次为中国及亚洲纸浆造纸业推出集全球造纸行业最先进设备、技术和服务于一体的国际造纸盛会—第二十一届中国国际纸浆造纸暨纸制品工业展览会及会议 (China Paper 2014 Shanghai)。上届上海国际纸展—第二十届中国国际纸浆造纸暨纸制品工业展览会及会议 (China Paper 2012 Shanghai) 是一届极其成功的展会。与往届相比, 2012年上海纸展观众数量增长11%, 来自全球52个国家和地区的7300多名专业观众与近400家公司的展商在这一专业平台共享双赢盛事。再次证明上海纸展 (China Paper 2012) 是一个国际化高、专业性强、高端品质、历史悠久、实至名归的国际纸展。

市场

中国是全球最大的纸及纸品的生产国。为了满足日益增长的需求和保障生产的高效运行, 中国纸厂对于世界最新的设备、服务和技术仍有大量需求。

展览

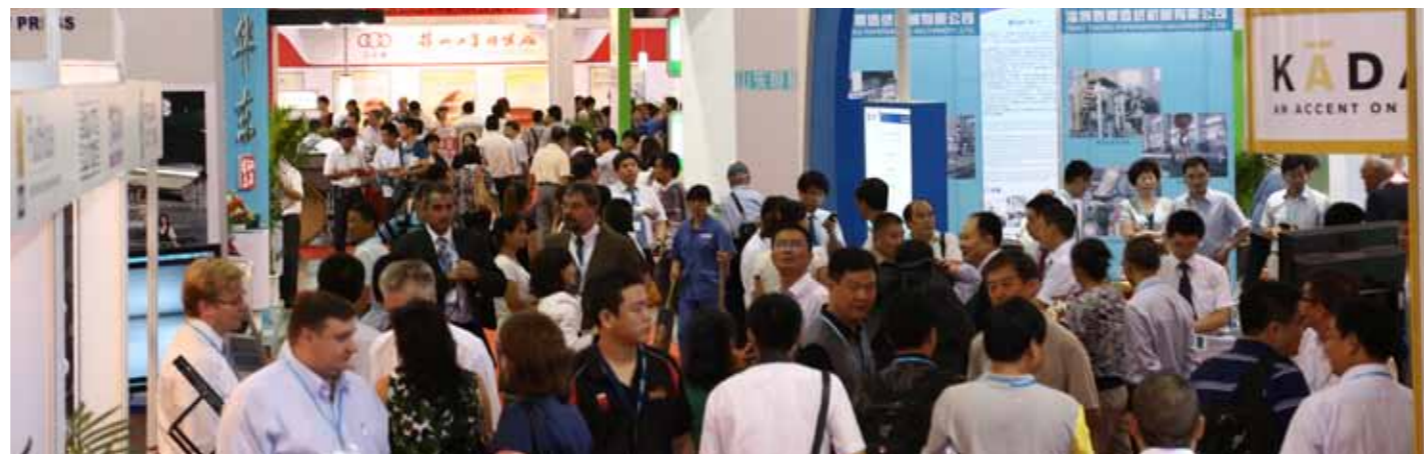
创立于1987年的中国国际纸展 (China Paper) 至今已发展成为亚洲地区第一大纸浆造纸专业展会。第二十一届中国国际纸浆造纸暨纸制品工业展览会及会议 (China Paper 2014) 将吸引来自美洲、欧洲、亚洲及中国本土的众多展商。

观众

参展商将有机会接触到来自中国和全球50多个国家的造纸企业的决策者和采购人。根据2012年上海国际纸展 (China Paper 2012) 的观众问卷统计, 74%的参观观众为企业决策人或企业经理, 62%的参观观众表示: 他们参观展会的目的是为了“寻找新的供应商、采购以及签订合同。”

会议

为期一天的报告会将于展览的第二天, 即9月16日 (星期二) 召开, 该会议在业界赫赫有名, 它将吸引来自中国、亚洲和全球其它地区的顶级专业人士的积极参与。国内外造纸行业的专家和技术人员将出席会议, 并就行业内的热门话题做出高质量的演讲。



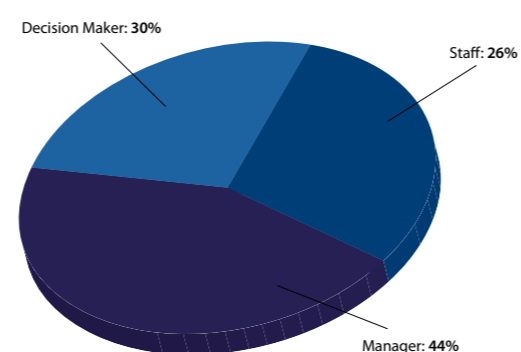
The Visitors

Who will be attending?

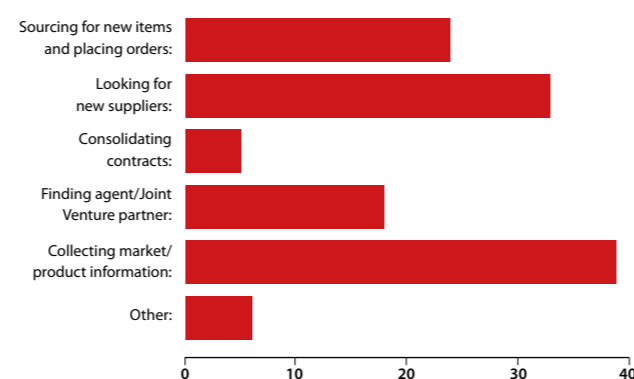
- Paper mills and related companies
- Paper wholesalers and distributors
- Paper merchants and importers
- Newspaper publishers
- Large-scale printers
- Designers
- Specifiers
- Specialty paper users of various industries
- Managers, chief engineers and technical personnel of specialty paper and pulp mills
- Specialty paper machinery & supply distributors and agents

Attendees at China Paper 2012 Shanghai

Graph 1: Attendee position within the company



Graph 2: Attendee intention when visiting the show



The Exhibitors 参展商

Product areas on display 展出的产品领域

Paper Making Section 造纸部分

- Bleaching 漂白
- Chemicals 造纸化学品
- Coating 涂布
- Construction 纸厂建设
- Data Processing 数据处理
- Engineering 造纸工程
- Finishing 成品纸张精饰加工
- Maintenance and Components 维护及零配件
- Paper Machines 造纸机械
- Process Controls 过程控制
- Pulping 制浆
- Quality Control 质量控制
- Safety 安全
- Stock Preparation 备料
- Testing 测试
- Woodyard 贮木场

Paper Product Processing Machinery 纸产品加工机械

- Pulp Molding 纸浆模塑
- Paper Folding 折纸
- Cutting 切纸
- Winding 绕组
- Paper Slitting and Rewinding 纸纵切复卷
- Laminating 层压
- Embossing 压花印花

Environment and Paper Recycling 环境保护与废纸回收

- Recycling Equipment 回收设备
- Energy Saving 节能
- Waste Water Treatment 废水处理
- Testing Instrument 测试仪器

Speciality Paper 特种纸

- Fiber Materials 纤维材料
- Equipment 设备
- Chemicals 化学品
- Household Paper 生活用纸
- Printing Paper 印刷纸
- Producer 特种纸生产商
- Special Paper Products 特种纸制品
- Tissue 纸巾

General information

展会基本信息

Dates: September 15–17, 2014

时间: 2014年9月15-17日

Venue: INTEX Shanghai, Shanghai, China

地点: 中国·上海国际展览中心

Price of exhibiting:

参展费用

• Area A/A区:

Package Space / Complete Shell Stand, Minimum 9sqm, RMB 1900/sqm (USD 320/sqm)

标准展位 (带全套标准展架设施) 每平方米1900元, 最小展位9平方米

Raw Exhibit Space, RMB 1600/sqm (USD 270/sqm)

光地展位 (不带展架和任何设施) 每平方米1600元

• Area B/B区:

Package Space / Complete Shell Stand, Minimum 9sqm, RMB 1500/sqm (USD 250/sqm)

标准展位 (带全套标准展架设施) 每平方米1500元, 最小展位9平方米

Raw Exhibit Space, RMB 1200/sqm (USD 200/sqm)

光地展位 (不带展架和任何设施) 每平方米1200元

• Area C/C区:

Package Space / Complete Shell Stand, Minimum 9sqm, RMB 1100/sqm (USD 190/sqm)

标准展位 (带全套标准展架设施) 每平方米1100元, 最小展位9平方米

Raw Exhibit Space, RMB 800/sqm (USD 140/sqm)

光地展位 (不带展架和任何设施) 每平方米800元

Early Bird offer:

优惠信息:

10% discount off the stand rental cost (raw stand space and package space) when contract signed and 50% deposit paid before December 15, 2013

2013年12月15日前付50%展位费预定金, 可享受9折优惠。

Contact the organisers for more information on free advertising opportunities related to early booking

提早预定展位, 将有免费刊登广告的机会。具体事宜, 请联系主办方。

For more information and booking, please contact:

更多信息, 请联系:

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